



## 2009 Media Exposure

MEDIA	AUDIENCE/CIRCULATION
VIP Jackson Magazine	72,000
Northeast Ledger	30,800 households
Madison County Herald	11,981
Portico Jackson Magazine	18,000
Super Talk Interview (Paul Gallo's Show)	Statewide - 7 FM radio stations
Out of Bounds Radio Interview	8,000 - 10,000 (3 times)
WMPR Radio Interview (Eddie Fair's Show)	not available
BGCCM E-Newsletter	12,400 (4 times)
BGCCM Website	5,841 visitors
Banner, Posters, Program, & Power Point at Event	850 +



Over 1200 people attended the 2009 event!

